



29 December 2023
TOURIST ACTIVITY
November 2023 – Flash Statistics

EXTERNAL MARKETS SHOW SIGNS OF SLOWING DOWN, BUT CONTINUE TO BOOST TOURIST ACTIVITY

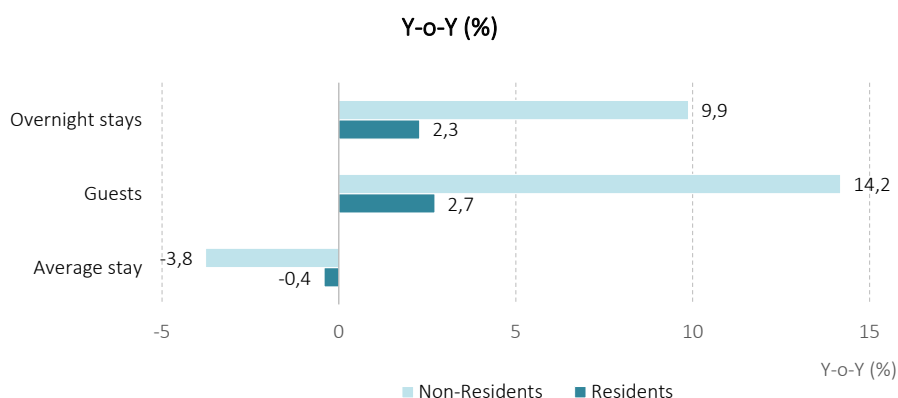
The **tourist accommodation sector**¹ registered 1.9 million guests and 4.6 million overnight stays in **November 2023**, corresponding to increases² of 9.2% and 7.5%, respectively (+8.9% and +8.6% in October 2023, in the same order). Overnight stays from residents grew by 2.3%, totaling 1.3 million, and those from non-residents grew by 9.9%, corresponding to 3.2 million.

Among external markets, the British maintained its growth momentum (+15.6%) and remained the main source market (15.4% share). It was followed, in terms of representativeness, by the German (12.8% of non-resident overnight stays) and North American (9.3%) markets, which grew by 10.1% and 14.4% respectively.

All regions recorded increases in overnight stays, the most significant occurring in Alentejo (+15.3%) and Centro (+10.5%).

The occupancy rate of tourist accommodation establishments rose in November (+0.6 p.p. to 36.0% for the net bed occupancy rate and +1.0 p.p. to 46.8% for the net room occupancy rate).

Figure 1. Guests, overnight stays and average stay in the tourist accommodation sector, November 2023



¹ Monthly series which include three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and tourism in rural areas and lodging tourism.

² Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change.