



14 July 2023
TOURIST ACTIVITY
May 2023

AVERAGE DAILY RATE REACHED HISTORICAL HIGH IN AM LISBOA

In **May 2023¹**, the **tourist accommodation sector²** accounted for 2.8 million guests (+12.1%)³ and 7.1 million overnight stays (+10.0%) corresponding to EUR 571.7 million in total revenue (+25.2%) and EUR 436.8 million in revenue from accommodation (+29.1%). Compared with May 2019, there were increases of 40.1% in total revenue and 44.4% in revenue from accommodation.

The revenue per available room (RevPAR) stood at EUR 69.8 and the average daily rate (ADR) amounted to EUR 112.7 (+23.7% and +17.6%, respectively). When compared to May 2019, there were increases of 33.3% and 28.4%, respectively.

In May, among the municipalities with greater representation in terms of the total number of overnight stays, Albufeira continued to stand out with a decrease in overnight stays compared to 2019 (-5.6% in total; -15.8% in residents and -4.0% in non-residents). In Porto and Funchal, there were still increases compared to May 2019 (+28.1% and +20.2%, respectively).

In the first five months of 2023, the total overnight stays grew by 23.9% (+12.7% in residents and +29.3% in non-residents), which corresponded to increases of 38.8% in total revenue and 41.6% in revenue from accommodation (+39.8% and +43.8%, respectively, compared to the same period of 2019).

When considering **all means of accommodation** (tourist accommodation establishments, camping and holiday camps, and youth hostels), in the first five months of 2023, there were 11.4 million guests and 28.6 million overnight stays registered, corresponding to increases of 25.7% and 23.9%, respectively. When compared with the same period in 2019, overnight stays increased by 13.4% (+16.3% concerning residents and +12.1% regarding non-residents).

¹ Statistics Portugal released, on the 30th of June, the [Tourism activity flash estimate: May 2023](#), which includes the main indicators (guests, overnight stays, breakdown by residents, non-residents, main countries and occupancy rates). In this press release, some of these indicators are presented with a greater geographical breakdown, and the remaining indicators usually published on a monthly basis are disseminated - namely revenue, RevPAR, and ADR - and information on most types of accommodation (including camping and holiday camps and youth hostels) is presented.

² Monthly series which includes three types of accommodation facilities: hotel establishments (hotels, apartment hotels, tourist apartments, tourist villages, pousadas, and quintas da Madeira), local accommodation with 10 or more beds (according to the statistical threshold defined by EU Regulation 692/2011) and rural areas and lodging tourism.

³ Unless stated otherwise, the rates of change presented in this press release correspond to year-on-year rates of change compared to the same period of the previous year.



Table 1. Global results of the tourist accommodation sector

Tourist accommodation establishments	Unit	April 2023		May 2023		Jan - May 23	
		Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)	Value	Year-on-year change rate (%)
Guests	10³	2 735.3	16.8	2 840.9	12.1	10 735.7	25.7
Residents in Portugal	"	1 065.5	8.3	967.3	1.9	4 328.9	13.4
Residents abroad	"	1 669.8	22.9	1 873.7	18.3	6 406.8	35.6
Overnight stays	10³	6 838.7	14.0	7 147.1	10.0	26 552.0	23.9
Residents in Portugal	"	2 032.5	7.7	1 787.7	0.4	7 827.2	12.7
Residents abroad	"	4 806.1	16.9	5 359.5	13.6	18 724.8	29.3
Average stay	no. of nights	2.50	-2.4	2.52	-1.9	2.47	-1.4
Residents in Portugal	"	1.91	-0.6	1.85	-1.5	1.81	-0.7
Residents abroad	"	2.88	-4.9	2.86	-4.0	2.92	-4.6
Net bed occupancy rate	%	50.9	3.4 p.p.	49.9	1.7 p.p.	41.9	5.5 p.p.
Net bedroom occupancy rate	%	60.2	4.3 p.p.	61.9	3.1 p.p.	51.7	7.5 p.p.
Total revenue	EUR 10 ⁶	492.0	27.0	571.7	25.2	1 857.3	38.8
Revenue from accommodation	"	373.1	29.2	436.8	29.1	1 392.1	41.6
RevPAR (Average revenue per available room)	EUR	63.0	22.9	69.8	23.7	49.5	33.5
ADR (Average Daily Rate)	"	104.8	14.1	112.7	17.6	95.7	14.1